

My rights as a collaborator

What do "contributions" mean in the context of OpenMind?

"Contributions" primarily refer to the articles or texts you send us for publishing. This concept also includes other elements or creations you may have added to your texts such as images or photos.

What can BBVA do with my contributions?

BBVA may disseminate your contributions worldwide across all internal and external dissemination channels of the OpenMind knowledge community, especially the website www.bbvaopenmind.com and OpenMind's profiles on social media such as Facebook or Twitter. BBVA's use will be non-exclusive, which means you can still use your contributions freely and at the same time.

What can't BBVA do with my contributions?

BBVA must not market your contributions or otherwise use them in a way that has no connection with the OpenMind knowledge community and its dissemination purposes. Also, BBVA is not allowed to refuse acknowledging you as the author and person responsible for the contributions.

How long can BBVA use my contributions for?

BBVA may use your contributions for an unlimited time, unless you send us an email to [.] informing us that you would like to terminate this use.

What happens if I decide that I don't want BBVA to use my contributions anymore?

You may contact us at any time at the email address [.] to let us know of your decision. After we receive your notice, we will effectively stop using your contributions within thirty (30) approximately. Where circumstances outside our control or force majeure events lead to a longer termination period, we will contact you to inform you of the exact timeframe and any other relevant information. In any case, please bear in mind that BBVA can only stop using your contributions on the websites or channels under its control, such as www.bbvaopenmind.com

What are the other implications of sending my contributions over the OpenMind website?

If you send your contributions to OpenMind, you guarantee that you have full powers to authorize the use set forth herein, both because you are the author of the contributions or, if they include elements by third parties (e.g. images or photos), you have obtained the necessary permissions.