

THE AGE OF PERPLEXITY



RETHINKING THE WORLD WE KNEW

BBVA OpenMind

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The Age of Perplexity

Several Authors

One-line Description

What is happening to our world?

Twenty three international experts present their insights on the greatest challenges of the 21st century.

Content

The technological revolution and globalization have opened up what this book refers to as "The Age of Perplexity". Perplexity in the face of changes that affect not only our lives, but the future of humanity. These changes are felt in the economy, politics, society and our daily life, and even what seemed to be fundamental constants of the human race: physical and mental capacities, longevity, and our position as the dominant species, challenged everyday by even more intelligent and omnipresent machines.

The Age of Perplexity. Rethinking the World We Knew offers a multidisciplinary analysis of the effects of these changes, from the contributions of twenty-three top authors. This book is, without a doubt, the first to employ such a complex and international focus, and skillfully connects the different fields to stimulate an essential debate.

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The Age of Perplexity. Rethinking the World We Knew is the tenth book in the series by BBVA dedicated to the diffusion of knowledge about the fundamental issues of our time. In 2008, this editorial initiative, which consists of one launch per year, became part of the OpenMind project, which began in 2011.

OpenMind is an online community whose objective is to debate about the great topics of our time as to generate and diffuse knowledge that will benefit society as a whole. More than two hundred leading authors, experts and academics from all around the world examine the greatest challenges of science, technology, the economy and business, and the humanities.

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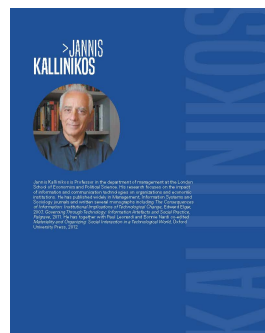
Target Audience

General reader interested in politics, science, economics and new technologies



>CHALLENGES FOR
LATIN AMERICA
IN THE
21st CENTURY

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The ongoing data revolution drives the establishment of a comprehensive cultural habit that takes the form of a new way of thinking about the world. This book is the first to explore the challenges of the 21st century in terms of data availability and the data permeability of our societies. These two developments are linked to the understanding of the process of knowledge creation as predominantly computational operations performed upon large data volumes. Placed in a wider historical perspective, these trends reveal a radical transformation of the human condition that arises in the digital age, which is based on the availability of information as a source of knowledge and experience of the world.

Introduction: Data and Human Behavior

Human experience is shaped by the interaction between what is contained through the senses and what is derived from the mind. The mind is the source of the knowledge that we use to understand the world. This book is the first to explore the challenges of the 21st century in terms of data availability and the data permeability of our societies. These two developments are linked to the understanding of the process of knowledge creation as predominantly computational operations performed upon large data volumes. Placed in a wider historical perspective, these trends reveal a radical transformation of the human condition that arises in the digital age, which is based on the availability of information as a source of knowledge and experience of the world.