The Top 20 Skills of People Getting Jobs through LinkedIn (2013)

OpenMind

1. Social media marketing
2. Mobile development
3. Distributed and cloud computing
4. Perl / Python / Ruby
5. Statistical analysis and data mining
6. User interface design
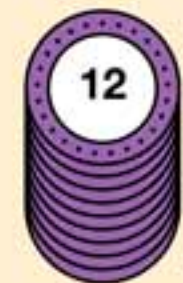7. Digital and online marketing
8. Recruitment
9. Business development / relationship management
10. Retail information and payment systems
11. Business intelligence
12. Data engineering and storage
13. Web programming
14. Algorithm design
15. Database and software administration
16. Computer graphics and animation
17. C / C++
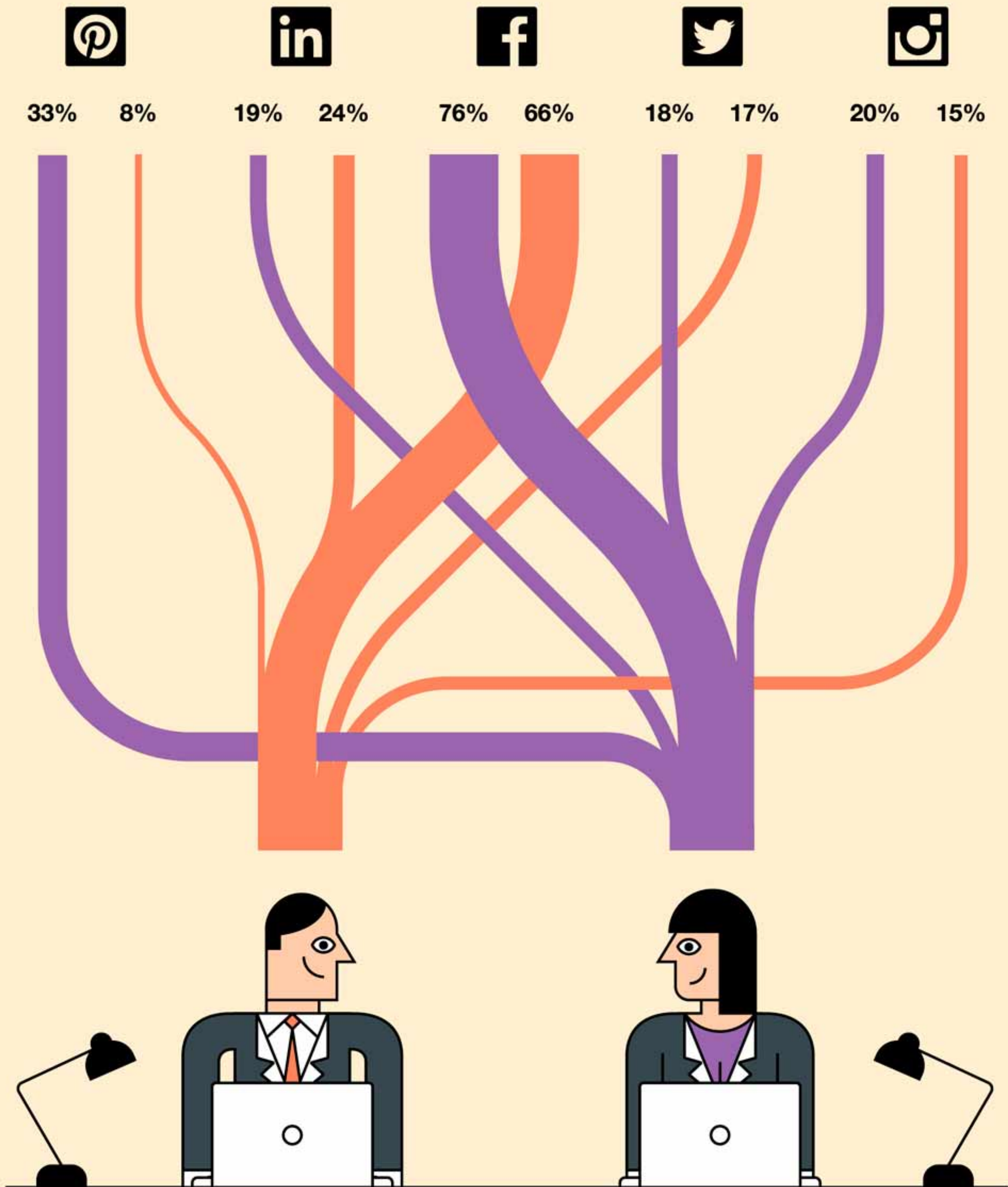18. Middleware and integration software
19. Java development
20. Software quality assurance and usability testing

Social Media Users
by Gender in the US (2013)

OpenMind

	Pinterest		LinkedIn		Facebook		Twitter		Instagram
	33%	8%	19%	24%	76%	66%	18%	17%	20%	15%

Source: Pew Research Center

Percentage of Successful PhD Candidates out of the Total Population (2012)

OpenMind

	Brazil	Poland	Spain	Japan	New Zealand
Women	⚲ 52%	⚲ 51%	⚲ 49%	⚲ 27%	⚲ 53%
Total	**0.4%**	**0.8%**	**1.0%**	**1.1%**	**1.4%**

⚲ 52% | Percentage of women out of total successful PhD candidates

0.4% | Total percentage

	United States	Finland	Portugal	Sweden	Switzerland
Women	⚲ 52%	⚲ 53%	⚲ 62%	⚲ 48%	⚲ 41%
Total	**1.6%**	**2.5%**	**2.7%**	**3.0%**	**3.4%**

Source: OECD
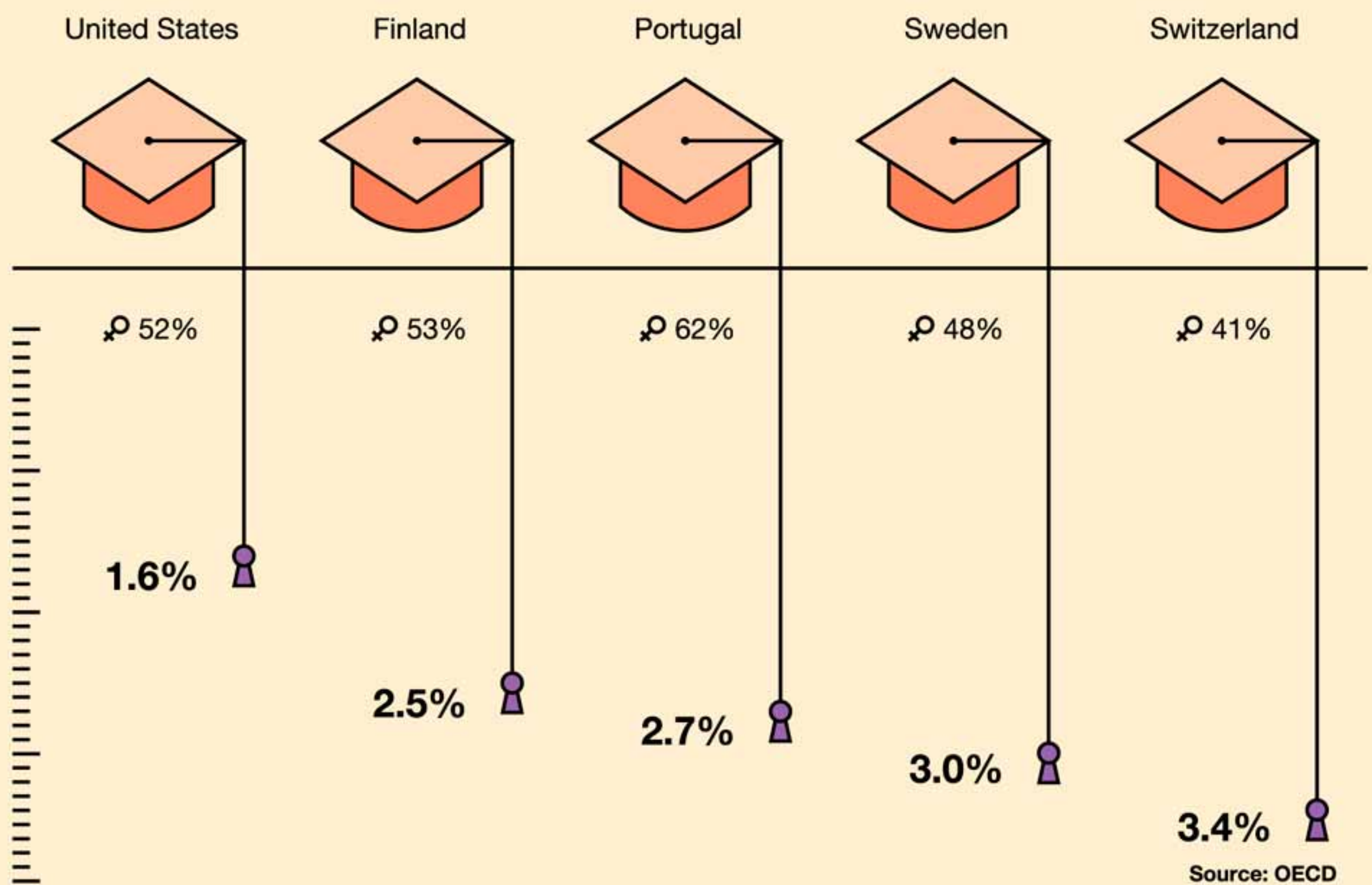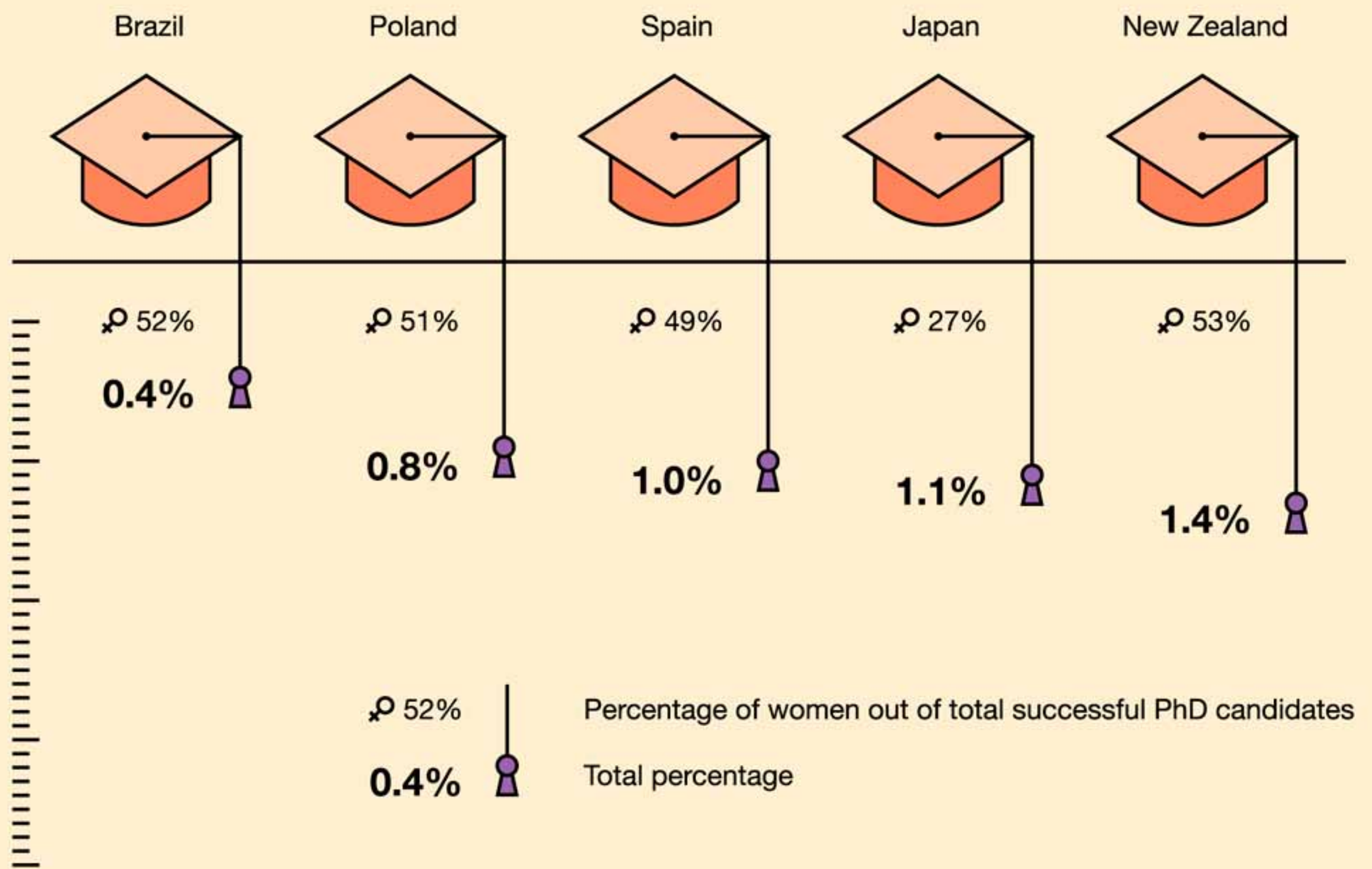
Number of Workers by Country and Level of Educational Attainment (2012)

	Primary education (or less)		Higher education (or more)	
11.7		Australia		33.9
4.4		Austria		18.5
5.9		Canada		45.2
2.5		Czech Republic		21.5
10.1		Denmark		39.8
2.7		Estonia		38.5
9.5		Finland		46.1
0.0		Germany		32.9
12.8		Ireland		35.9
9.7		Italy		20.7
1.9		Japan		31.3
14.7		South Korea		40.4
12.0		Netherlands		36.3
11.8		Norway		39.4
6.5		Poland		34.6
3.5		Slovakia		22.7
25.4		Spain		37.2
2.9		Sweden		37.8
5.4		United States		36.0

Source: OECD
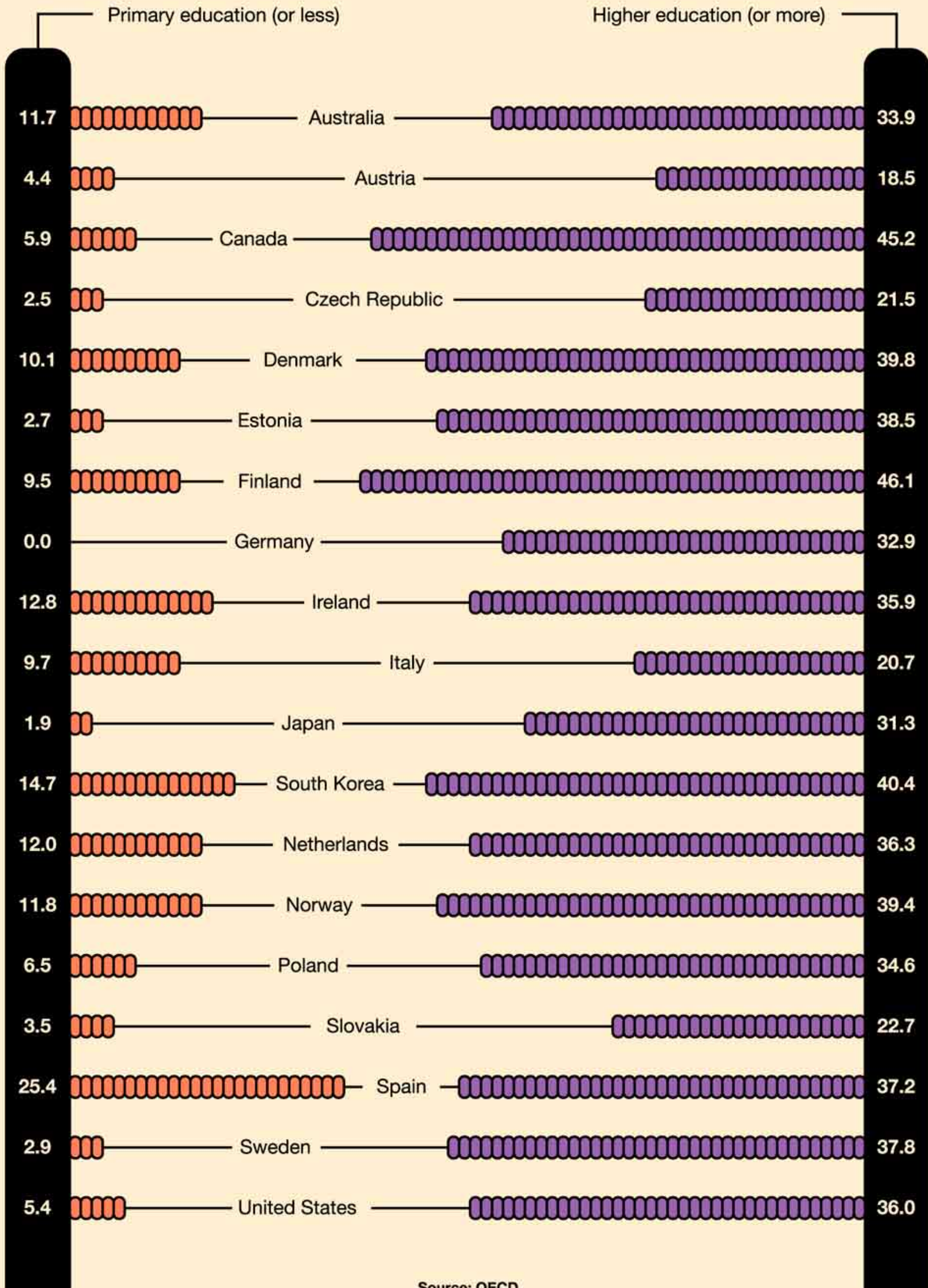
Percentage of Workers Underqualified or Overqualified to Perform the Required Task (2012)

	Australia	Canada	Estonia	Finland	Germany	Italy	Japan	Poland	Spain	Sweden
Overqualified	27.8	26.8	26.5	16.8	23.2	13.3	31.1	16.4	21.7	18.7
Correctly qualified	58.4	58.5	61.3	69.0	65.8	64.4	61.0	74.4	68.7	60.1
Underqualified	13.9	14.7	12.2	14.3	11.1	22.4	8.0	9.2	9.5	21.2

Source: OECD
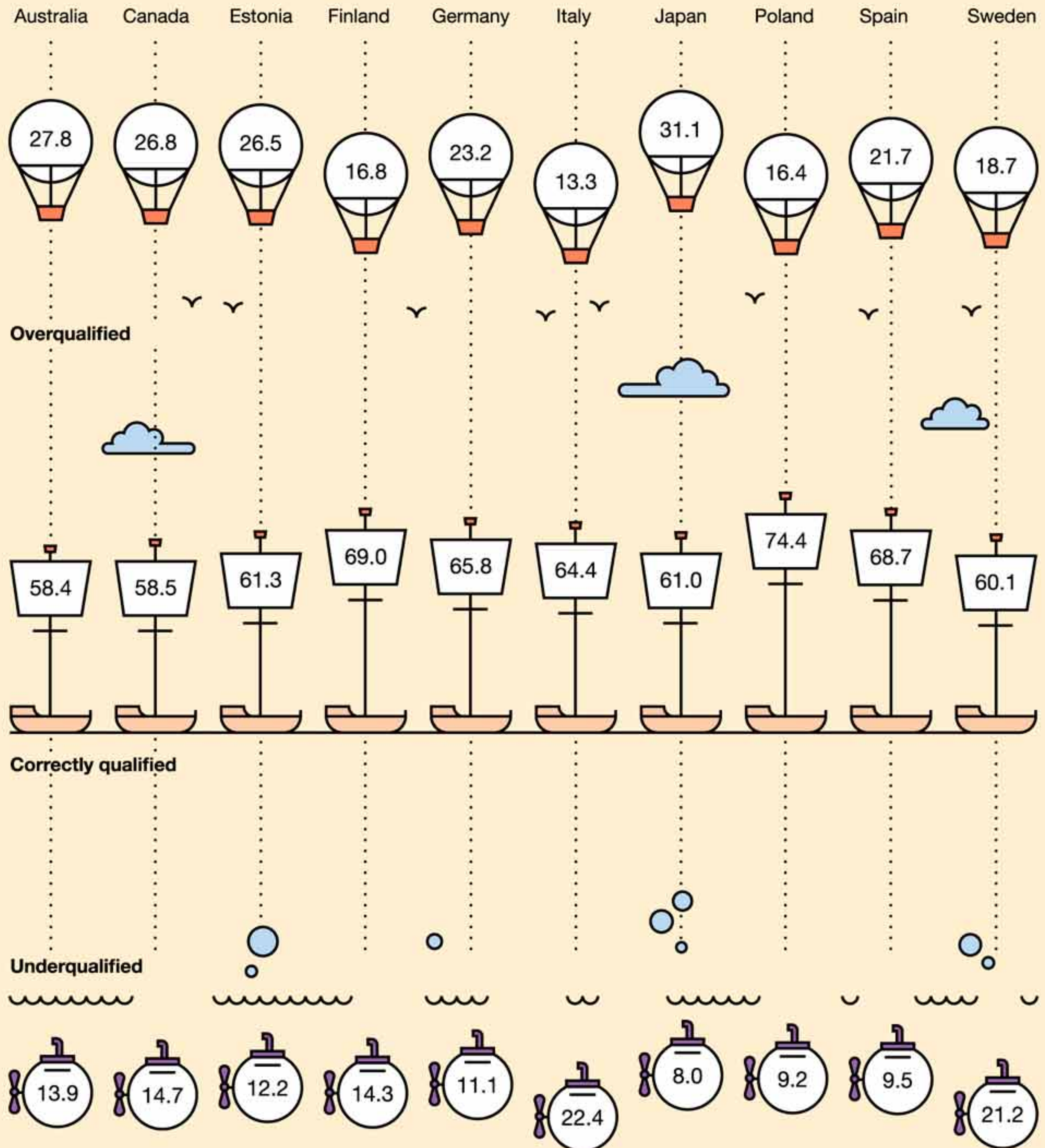
Number of E-Learning Providers in Europe (2012)

OpenMind

Gooole

E-Learning Companies

☆ **France**	**671**
☆ **United Kingdom**	**532**
☆ **Germany**	**378**
Poland	303
Sweden	127
Czech Republic	109
Italy	98
Denmark	92
Norway	92
Spain	88
Belgium	84
Romania	76
Finland	64
Slovakia	54

Global Mobile Education Market Volume (2011-2020)

37.8
2020

28.3
2019

21.4
2018

16.2
2017

12.4
2016

9.5
2015

7.3
2014

5.6
2013

4.4
2012

3.4
2011
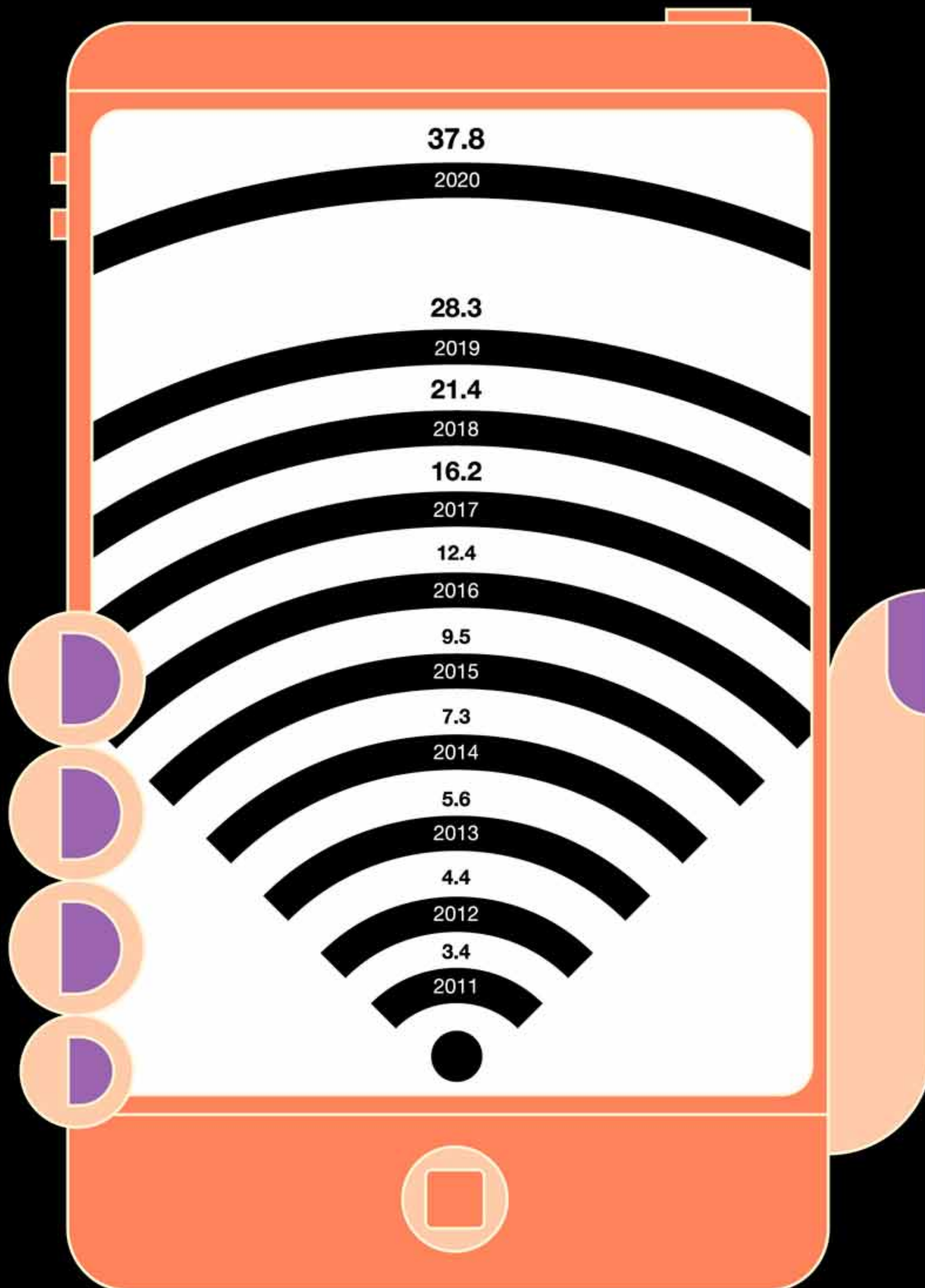
Amounts in billions of US dollars

Source: Statista

Online Education in the US:
PhD-Registered Students (2012)

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①	②	③
Total registrations (millions)	Total online registrations (millions)	Online registrations as a proportion of the total

	①	②	③
2002	16.6	1.6	9.6%
2003	16.9	1.9	11.7%
2004	17.2	2.3	13.5%
2005	14.4	3.1	18.2%
2006	17.7	3.4	19.6%
2007	18.2	3.9	21.6%
2008	19.1	4.6	24.1%
2009	20.4	5.5	27.3%
2010	21.0	6.1	29.2%
2011	20.9	6.7	32.0%